



FrontRow is a new Korean entertainment company based in London and Seoul! We have just debuted the UK's first K-pop group KAACHI! This has gained a lot of attention from media and K-pop fans worldwide. Overall, we have 7M YT views (music video and choreography video combined) as well as 60k+ streams on Spotify! I have attached links to KAACHI's social media and first single 'Your Turn' below.

We are currently looking for new songs for our EP, we aim to release the first single in August and the full EP in October. Although we are a K-pop group, more specifically we want to focus on the sub-genre K-crush. K-crush is more specific to women in K-pop, with the key focal points being empowerment and confidence.

Here are some references:

Kill This Love, *BlackPink*: <https://www.youtube.com/watch?v=2S24-y0Ij3Y>

Wannabe, *ITZY*: <https://www.youtube.com/watch?v=fE2h3lGfOsk>

Crazy, *4minute*: [https://www.youtube.com/watch?v=D\\_F9HUTYnI0](https://www.youtube.com/watch?v=D_F9HUTYnI0)

Power, *EXO*: <https://www.youtube.com/watch?v=sGRv8ZBLuW0>

KAACHI social media & song links:

Instagram: [https://www.instagram.com/kaachi\\_official/](https://www.instagram.com/kaachi_official/)

First single 'Your Turn': <https://ampl.ink/yknDJ>

'Your Turn' music video: <https://www.youtube.com/watch?v=1NWzao4xf1E>



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